

# Demand Forecasting



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## OVERVIEW

This course empowers professionals to master demand forecasting techniques, using statistical tools and predictive analytics to optimize inventory management and meet market demands.

## PROGRAM OBJECTIVES

- To understand various forecasting models and their applications.
- To enhance skills in using statistical methods for accurate demand predictions.
- To incorporate technology and data analytics in forecasting processes.

## WHAT YOU WILL LEARN

- Fundamentals and advanced techniques of demand forecasting.
- Integration of AI and machine learning in predictive analysis.
- Strategies for collaborative planning and forecasting with stakeholders.

## KEY BENEFITS

- Improve accuracy in predicting market demands.
- Enhance inventory efficiency and reduce costs.
- Enable better strategic planning and resource allocation.

## WHO SHOULD ATTEND

Supply chain analysts, operations managers, and business analysts involved in planning and forecasting.

## PROGRAM FORMAT

Five sessions of 3 hours each, from 6:00 PM to 9:00 PM, combining live online interactions and self-paced learning activities.

## PROGRAM FEE

PHP 7,500.00 per head

## WHO SHOULD ATTEND

Sales managers, key account managers, professionals in client-facing roles.

## PROGRAM FORMAT

Interactive live sessions and practical exercises, conducted online from 6:00 PM to 9:00 PM across five evenings.

## PROGRAM FEE

PHP 7,500.00 per head

## FOR INQUIRIES AND REGISTRATION

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## INTERESTED IN GROUP DISCOUNTS OR ADDITIONAL COURSES?

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